

Sponsorship Information Pack



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With up to 1200 direct visitors expected to attend the event, well over double that reach online and the ambient footfall in the shopping centre, sponsorship offers a great opportunity for you to build your brand in the Croydon area. We have a range of sponsorship options available:

Friend

£50

- Logo and link on our sponsor website page and Facebook event cover photo
- Minimum of 2 dedicated posts/reposts in the Facebook event
- Choice of stall from the site plan

Sponsor

£100

- Logo and link on our sponsor and location website page and the Facebook event cover photo
- Logo, link and 300 words in the sponsorship section of our website
- Choice of stall from the site plan
- Minimum of 3 dedicated posts/reposts in the Facebook event

Main Event Sponsor

£200

- Regular coverage on social media in the build up to the event including three full days of dedicated Facebook posts/reposts (min 2 per day) in the last week before the event
- Priority place at the market (first choice of stall)
- We will discuss the site plan with you and together decide where is best to position your stall
- Your logo and link on our sponsor and location website pages and the Facebook event cover photo
- The logos and links will remain up on our website and Facebook until at least 2 months after the event has finished
- · Your own webpage in our sponsorship section

