

A vibrant outdoor market scene with a large crowd of people walking along a street lined with green awnings. The background features trees with autumn foliage and a brick building. The text 'HITCHIN VEGAN MARKET' is overlaid in a white, outlined font.

# HITCHIN VEGAN MARKET

**Sponsorship Information Pack**

# Sponsorship Information Pack

With up to 1000 direct visitors expected to attend the event and well over double that reach online, sponsorship offers a great opportunity for you to build your brand in the Hitchin area. We have a range of sponsorship options available:

## Friend

**£50**

- Logo and link on our sponsor website page and Facebook event cover photo
- Minimum of 2 dedicated posts/reposts in the Facebook event
- Choice of stall from the site plan

## Sponsor

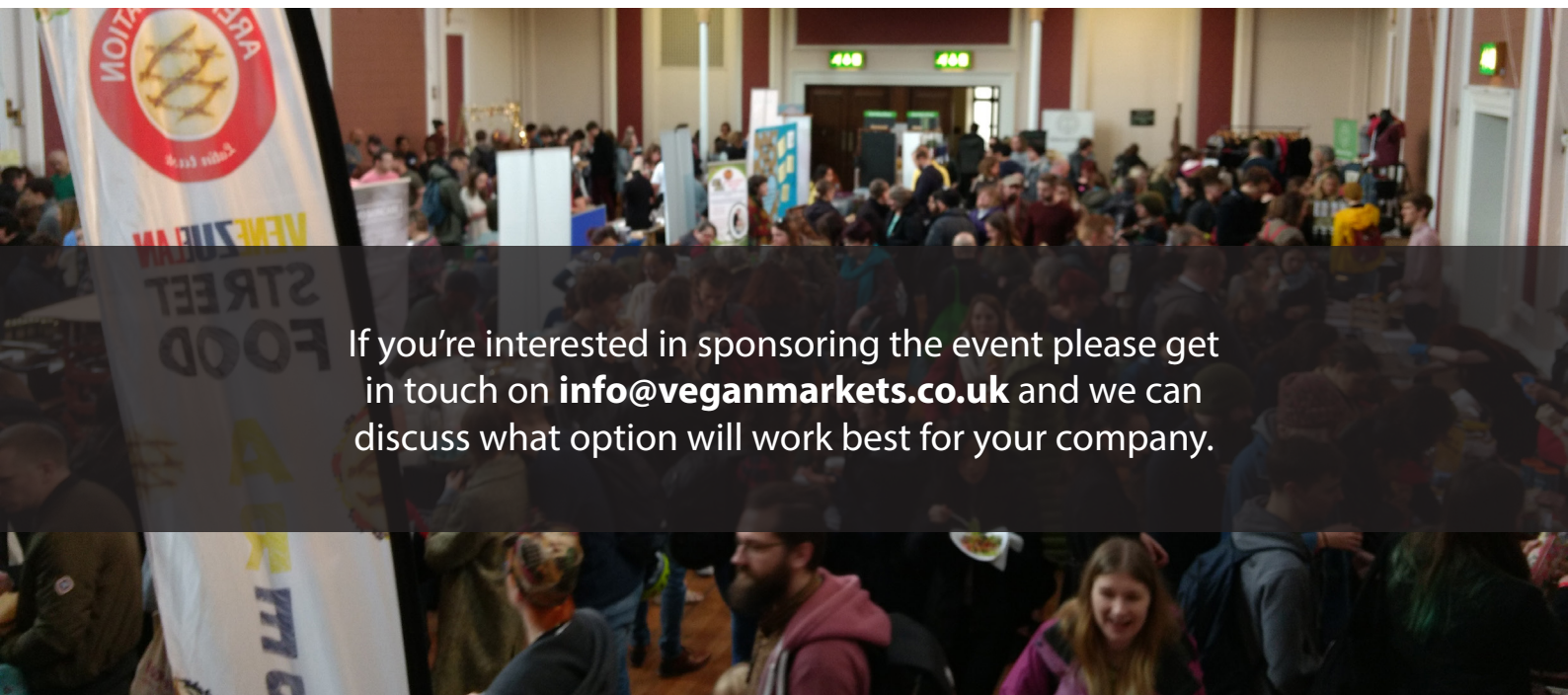
**£100**

- Logo and link on our sponsor and location website page and the Facebook event cover photo
- Logo, link and 300 words in the sponsorship section of our website
- Choice of stall from the site plan
- Minimum of 3 dedicated posts/reposts in the Facebook event

## Main Event Sponsor

**£200**

- Regular coverage on social media in the build up to the event including three full days of dedicated Facebook posts/reposts (min 2 per day) in the last week before the event
- Priority place at the market (first choice of stall)
- We will discuss the site plan with you and together decide where is best to position your stall
- Your logo and link on our sponsor and location website pages and the Facebook event cover photo
- The logos and links will remain up on our website and Facebook until at least 2 months after the event has finished
- Your own webpage in our sponsorship section



If you're interested in sponsoring the event please get in touch on [info@veganmarkets.co.uk](mailto:info@veganmarkets.co.uk) and we can discuss what option will work best for your company.