

## INFORMATION FOR SPONSORS

With up to 1,000 direct visitors expected to attend the event and well over double that reach online combined with the ambient footfall of the site, sponsorship offers a great opportunity for you to build your brand in the Sevenoaks area.

# **SPONSORSHIP OPTIONS**

### Bronze - £50

- 1 x Instagram Post
- 1 x Facebook Post on our main page
- 1 x Facebook Post in event page

Choice of stall from the site plan

### Silver - £100

- 1 x Instagram Post
- 1 x Instagram Story Post
- 1 x Facebook Post on our main page
- 2 x Facebook Posts in event page

Choice of stall from the site plan Name in Facebook Event description

### Gold - £200

- 1 x Instagram Post
- 2 x Instagram Story Posts
- 2 x Facebook Posts on our main page
- 2 x Facebook Posts in event page

Priority place at the market (first choice of stall) Name in Facebook Event description Logo on Facebook event cover photo

## **SOCIAL & WEB STATS**



#### **FACEBOOK**

Main Page followers: 16,000+ (August 2021) Main Page average post reach: 2,000



Followers: 8,000+ (August 2021) Average post likes: 150

Average post reach: 3,000





#### **WEBSITE**

4,500 unique visitors a month

