



LANCASTER

VEGAN MARKET

REVENUE

coffee • donuts

SPONSORSHIP INFORMATION PACK

INFORMATION FOR SPONSORS

We're so excited to be coming to Lancaster for the first time. With up to 1,500 direct visitors expected to attend the event and well over double that reach online combined with the ambient footfall of the site, sponsorship offers a great opportunity for you to build your brand in the Lancaster area.

SPONSORSHIP OPTIONS

Bronze - £50

- 1 x Instagram Post
- 1 x Facebook Post on our main page
- 1 x Facebook Post in event page

Choice of stall from the site plan



Silver - £100

- 1 x Instagram Post
- 1 x Instagram Story Post
- 1 x Facebook Post on our main page
- 2 x Facebook Posts in event page

Choice of stall from the site plan
Name in Facebook Event description



Gold - £200

- 1 x Instagram Post
- 2 x Instagram Story Posts
- 2 x Facebook Posts on our main page
- 2 x Facebook Posts in event page

Priority place at the market (first choice of stall)
Name in Facebook Event description
Logo on Facebook event cover photo



SOCIAL & WEB STATS



FACEBOOK

Main Page followers: 14,500+ (June 2021)
Main Page average post reach: 2,000



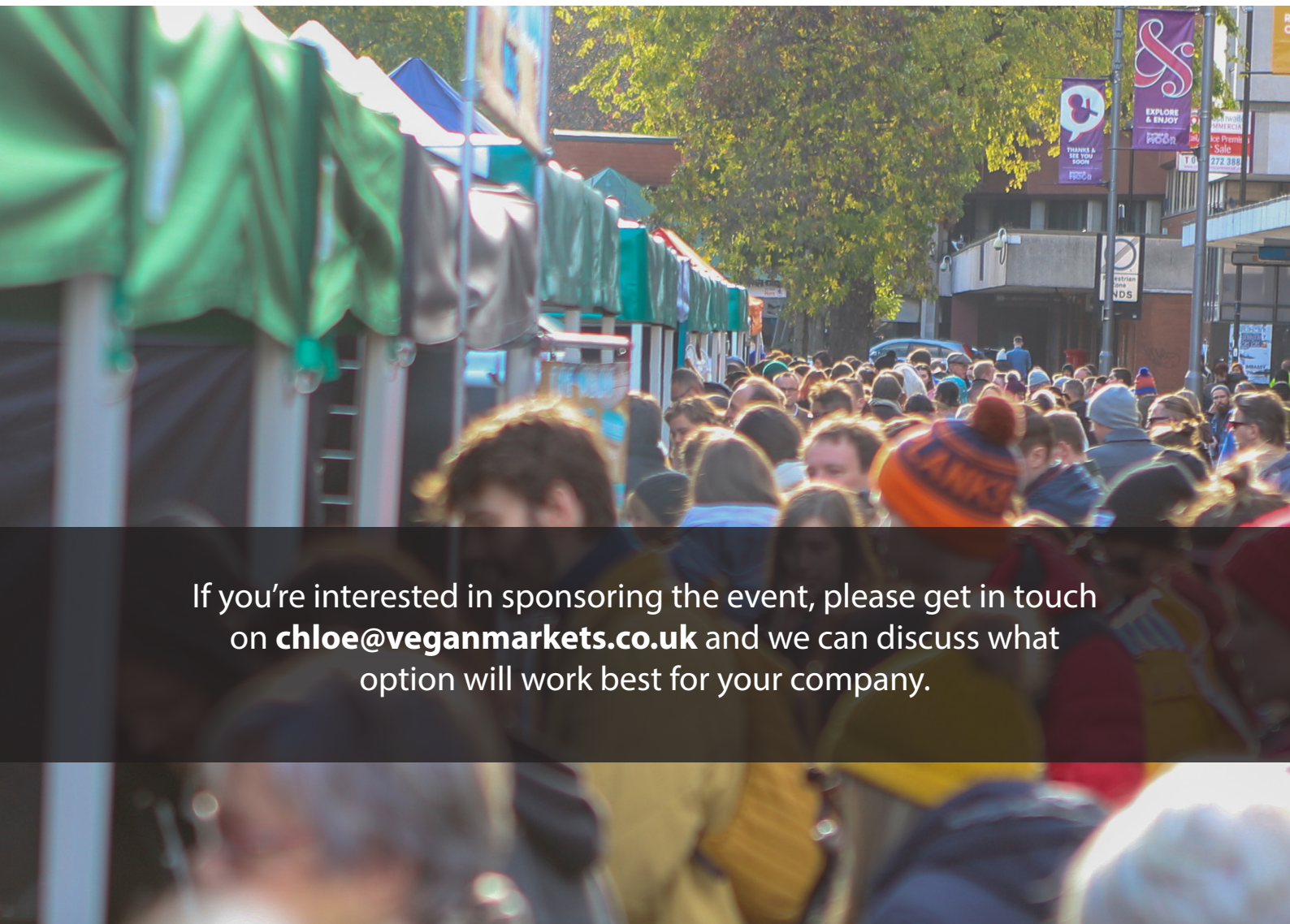
INSTAGRAM

Followers: 7,500+ (June 2021)
Average post likes: 150
Average post reach: 3,000



WEBSITE

4,500 unique visitors a month



If you're interested in sponsoring the event, please get in touch on **chloe@veganmarkets.co.uk** and we can discuss what option will work best for your company.